



# The New Platform From The London Market's Leading Digital Risk Placement Experts

Designed, built and hosted by Ebix Europe, London's market leaders in electronic placement, PlacingHub is underpinned by the same ultra-reliable, tried and tested technology that some 20,000 users in London have used to place over 500,000 risks and endorsements to date. Now, with a brand-new intuitive user experience together with many significant functional additions and enhancements, positioning Data front and centre, PlacingHub addresses the market's need for a modern, robust, cost-effective and 100% independent Digital Risk Placing solution.

Catering for the full placement lifecycle from submission and quote through bind and endorsement, with integration options to 3rd party systems and our renowned accounting and settlement platform and enterprise broking systems, PlacingHub provides a truly comprehensive electronic trading solution for both brokers and carriers.



## About Us

With over 30 years of London Market technology heritage and 15 years of pioneering, developing and running enterprise risk placing and accounting solutions in the London market's modernisation initiatives, Ebix Europe has also provided the technology and user support for PPL since 2016.

Our new placement products and support services are now completely independent from PPL. As an independent technology vendor, our product roadmaps are driven by our users and our own renowned expertise and innovation, no longer stifled by committees and overburdened with unnecessary inertia and additional cost.

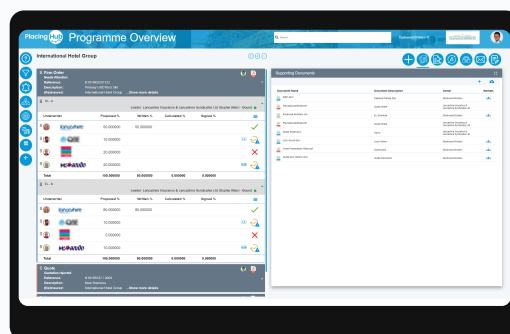
Our mission is, as always, to serve our clients' needs in an agile and responsive manner, whilst always maintaining the world-class underpinnings of our rock-solid core technology and market-leading support team. Our prospects desire our products and services and our clients continue to use us as their trusted technology partner while we continue to address their problems, rather than being shackled to the only game in town.

Ebix Europe is a wholly owned subsidiary of Ebix Inc; one of the largest providers of electronic trading solutions and innovative Insurtech products to the global re/insurance market, covering both large commercial and specialty markets.

## Intuitive & Accessible

User Experience, interface design and accessibility are critical in the evolving world of web-based platforms and a key requirement for users in the new hybrid-working world. Users must value the experience. Ebix Europe are now able to respond to market feedback and put this and the very heart of our design ethos, providing both broker and carrier users with a brand new intuitive, logical and modern experience. But new functionality and classy design is worth nothing if the platform is not reliable and trusted and Ebix have a proven track record of providing the most stable, high-availability technology available and have earned an enviable reputation for supporting the market through its most challenging times.

Users' time is precious and must not be wasted with unnecessary workflow steps and complications. By dramatically improving the platform navigation and accessibility of the data and documents in PlacingHub, our users now have the ability to view and interact with even the most complex placements on a single screen, eliminating navigation confusion and vastly reducing mouse clicks.



- ✓ 'View and Do' concept - The Programme Overview has been cleverly redesigned to allow the User to view and build a Risk, whilst maintaining a clear picture of the entire Programme
- ✓ 'Own' and 'Team' Programmes - The summary has been simplified to improve visibility of the Owners' and Teams' records
- ✓ Intuitive Placement filing structure - All associated Placement records are filed chronologically, held within a Programme folder to streamline navigation
- ✓ Centralised Submission Pack - Data and documents are collated centrally and easily accessible
- ✓ Advanced Global Search - A Global Search has been introduced to identify and locate any record by reference or a text description
- ✓ Visibility of User availability - Availability clearly shows whether a User is on or offline, reducing time wasted on unanswered calls Teams invites
- ✓ Intelligent interactive user guides - Interactive, smart guides, fully integrated into PlacingHub to support the user at every step of their journey
- ✓ Responsive User Interface - HTML 5 and API Driven UI creating a dynamic, scalable screen size on any device from a smartphone to a widescreen monitor

## Data

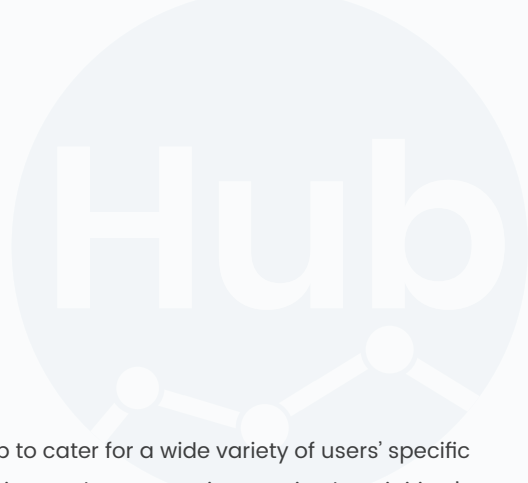
It's not just about document exchange these days and PlacingHub puts Data at the very heart of the platform.

### Commitment to Market Standards

Ebix Europe has a long-standing commitment to supporting the ACORD standards and is a signatory to the ASG Licensed Integrator Partner program to demonstrate our commitment to standards-based data and system interoperability. We also fully support the CDR.

PlacingHub stores and exchanges standards based structured data supporting GRLC 2016-10 / CDR Compliance and MRC and MRC V3 (formerly the iMRC) best practice.

Ebix Europe is fully aligned to Blueprint-2 and recognises the importance of market modernisation and PlacingHub is fully compliant with, and will continue to adhere to all new standards and technology implemented to support the Blueprint-2.



## Data Options

There are several options for organisations to upload data to the PlacingHub to cater for a wide variety of users' specific needs and capabilities. The API-first route is the most modern and efficient. Other routes in are via the Digitiser's document digitisation, the Product Builder's structured data templates or entering data directly into the UI. All of these routes result in more data flowing through the insurance lifecycle of a risk and, most importantly, providing adherence to the latest version of the CDR allowing organisations using PlacingHub to address market requirements instantly.

PlacingHub provides a suite of APIs to allow organisations to move their data on and off the platform and we provide API specification and integration support.

## The Digitiser – Turning Documents into Data

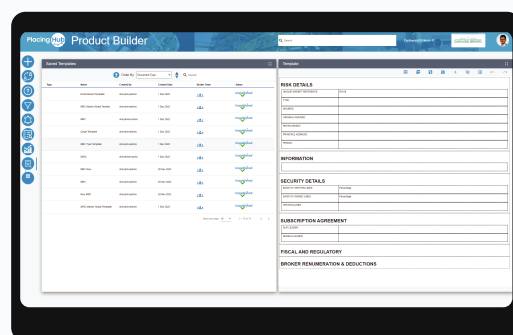
Working in partnership with ACORD Solutions Group, the Digitiser has been developed to provide the Broker with an alternative path to creating Risks at Quote and Firm Order. The Digitiser allows the Broker to transform a Word, PDF or scanned document into data and exposes those key data items though the UI to allow the Broker and Underwriter the option to negotiate them online pre-bind.



## The Product Builder

The new Product Builder provides flexibility for both Brokers and Underwriters to build customisable Contracts, Quote Sheets and Endorsement Templates, which in turn can be used to populate and map risk data and exposes key data items though the UI to allow the Broker and Underwriter the option to negotiate them online pre-bind.

The product Builder is available as part of the PlacingHub or as a standalone product.





## BI/MI

Working in partnership with BI/MI market leaders Panintelligence, PlacingHub's embedded business intelligence reporting allows you to schedule and automatically generate key insights for your users, managers and stakeholders.

The business intelligence tool allows you to include graphs and data that can be automatically updated and customised to include your own annotations, either run on-demand from the platform or scheduled to the minute.

- ✔ Graphs and Data across multiple dashboards
- ✔ Intuitive reporting dashboard to visualise your real time data
- ✔ Bespoke reports allowing you to see exactly what you want when you want



## Features & Benefits

- ✔ Central Electronic Placing Platform, open to use by any organisations for classes of re/insurance business
- ✔ Data First ethos, also supports Document to Data or Document only pathway
- ✔ Full digital quote, bind, endorsements, facilities & declarations workflows
- ✔ Proven, scalable and robust infrastructure
- ✔ Customisable contract, quote & endorsement builder supporting MRC & MRC V3 standards
- ✔ Functionality accessible via API or responsive user interface
- ✔ Historical data is available for organisations on PlacingHub including organisational structure and stamps with no need to backload risks, facilities or configuration data
- ✔ Supported by Ebix Europe's highly regarded customer support team
- ✔ Inflight comprehensive correction workflow including simultaneous cancellation and replacement workflow – no break in cover
- ✔ Facilities and Declarations
- ✔ Facility Calculator
- ✔ Contract Comparison
- ✔ Tracked Line Conditions and Subjectivities
- ✔ Signed Line Automation
- ✔ Open market & mixed market placements
- ✔ Standards-based structured data
- ✔ Centralised submission pack
- ✔ Full, searchable audit history



## Cut Over

PlacingHub is Ebix Europe's new enterprise-grade electronic placing platform, allowing Brokers and Underwriters to quote, bind, communicate and endorse policies digitally on a web-based platform. It is based on the years of success powering the London Market's leading placing utility platform.

## But how do you get onto it?

One phone call or email is all it takes to start the process and we will work with you until your implementation is complete.

All of your existing placement data will already be there, so no backloading, uploading, sideloaded or re-keying is needed for anything – placements, firm orders, audit trail, user configuration, trading partner configuration, stamps, facility definitions, decs, you name it – it's all there.

The system will appear familiar to a current electronic placement user but entirely more modern, simpler and just generally a whole lot better. Most of the terminology is the same so there's not a whole new lexicon of jargon to get to grips with and learning to navigate it is very easy and intuitive. On average, most users can become proficient in just a couple of hours. To support you, our new intelligent interactive user guide will help the user though and our London-based training team will provide any training support required.

And you will, of course, have direct access to Ebix Europe's market-leading, London-based customer support team who will continue to provide the same exemplary level of support as they have done for the last 30 years.

## Reliability and Support

New functionality and classy design is worth nothing if the platform is not reliable, trusted and well supported. Ebix Europe have a proven track record of providing the most stable, high-availability electronic trading technology available and have earned an enviable reputation for supporting its users and the market through the most challenging of times.

Our placement platform technology has transacted around a half a million placements and many more endorsements and firm orders to date, including over 340,000 placements during the Covid pandemic in 2020/21. That's around 90% of all electronic placement activity in London. Operating 24/7, 365 days a year, in the past 3 years it has suffered only 10 hours of unscheduled downtime, equating to 99.996% availability.

And when users need help, we're always there to give it and our support team are frequently praised with unsolicited emails bearing phrases such as "incredibly supportive and friendly", "world class", "brilliant", "the best support team in the London market" and "extremely efficient". Our HelpDesk answers calls in an average of 4.5 seconds and completes them in an average of 3 minutes.

To expedite the development and enhancement of our new product suite, Ebix use an agile model supported by a range of development tools and processes, meaning fast and incremental product releases, enabling us to respond rapidly to user feedback, innovation and market standards changes.

**There is no requirement to sign up to PlacingHub exclusively – we recognize the need for choice and support healthy competition in the market. To start the conversation or to arrange a demo please contact:**



### **James Pring**

**Sales Director**

+44 (0)7765 434 943

James.Pring@ebix.com



### **Chris Younger**

**Account Manager**

+44 (0)7920 403 226

Chris.Younger@ebix.com



### **Karen Smith**

**Senior Business Analyst**

+44 (0)7880 242 127

Karen.smith@ebix.com



### **Tyler Atheis**

**Service Manager**

+44 (0)7515 535 969

tyler.atheis@Ebix.com

